

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Choice Based Credit System (CBCS) in Light of NEP-2020

M.A. (Journalism and Mass Communication) 2021-2023

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| | | | | Teaching Scheme/week | | | Examination Scheme | | | | | |
|---------------------|-----------|---|-----|----------------------|---|-----------|--------------------|---------------------|-------------------------|-----------|-------------------------|-------|
| S. No. Subject Code | | Name of Subject | 775 | | | P. F. S. | Theory | | | Practical | | Total |
| | | | L | T | P | P CREDITS | End Sem | Two Term Exam | Teachers Assessment* | End Sem | Teachers Assessment* | Marks |
| 1 | JMCPG 101 | Print Journalism | 3 | 0 | 0 | 3 | 60 | 20 | 20 | 0 | 0 | 100 |
| 2 | JMCPG 102 | Introduction to Communication Theories and Models | 3 | 0 | 0 | 3 | 60 | 20 | 20 | 0 | 0 | 100 |
| 3 | JMCPG103 | Development of Media | 3 | 0 | 0 | 3 | 60 | 20 | 20 | 0 | 0 | 100 |
| 4 | JMCPG 104 | Basics of Media Writing | 3 | 0 | 0 | 3 | 60 | 20 | 20 | 0 | 0 | 100 |
| 5 | JMCPG105 | Theatre and Communication | 2 | 0 | 2 | 3 | 60 | 20 | 20 | 30 | 20 | 150 |
| | TO | OTAL | 14 | 0 | 1 | 15 | 300 | 100 | 100 | 30 | 20 | 550 |

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson Board of Studies Shri Vaishnav Vidyapeeth Vishwavidyalaya , Indore

Chairperson Faculty of Studies Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Controller of Examination Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Joint Registrar Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Vice Chancellor Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

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